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HEIDI BOUTIQUE HOSTS NATIONALLY ACCLAIMED AUTHOR FRANZ WISNER

Valley residents will have the opportunity to meet the now-famous brothers of *Honeymoon with My Brother*

- WHAT:** Featured on *The Oprah Winfrey Show*, *The Today Show*, called “deeply moving” by *Publishers Weekly* and “very touching, very funny” by CNN, *Honeymoon with My Brother* author Franz Wisner will make his appearance at **heidi Boutique** for a book signing in North Scottsdale.
- WHO:** Franz Wisner, Author of *Honeymoon with My Brother*
Kurt Wisner, Brother
- WHEN:** **Friday, March 3, 2006**
7 p.m.
- WHERE:** **heidi Boutique**
10428 E. Jomax Road, Suite 103
Scottsdale, AZ
(Jomax Road, just west of Alma School Parkway)
www.heidiboutique.com

ADDITIONAL

INFO: *Honeymoon with My Brother* will soon be made into a major motion picture by Sony Pictures and Mosaic Media. Screenwriter Kevin Bisch, who penned the hit movie *Hitch* for Sony, is doing the adaptation. The book is now in its ninth printing, and has reached as high as number eight on *The Los Angeles Times* bestseller list.

The honeymoon story began when Franz’s fiancée walked out on him just days before their California wedding extravaganza. With guests en-route and the festivities pre-paid, Franz decided to go ahead with the weekend wedding party anyway...just without a bride.

“I was shocked, depressed, angry, and broke,” said Franz. “And yet, having 75 of my closest friends and family members gather in a remote location also made this bizarre experience cathartic.”

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***Honeymoon with My Brother* at heidi Boutique**

At least, that is, until the following week, when Franz's bosses at a large development firm decided to demote him from his job as a high-powered lobbyist. The two loves of his life—his longtime girlfriend and his career—suddenly crumbled down on top of him.

Instead of moping around (okay, maybe just a little moping), Franz decided to continue the wedding festivities by going on his two-week Costa Rica honeymoon, substituting his recently divorced brother Kurt for his Runaway Bride. The two canceled hotel suites and champagne, and began to explore the country.

The honeymoon felt right to Franz, inspiring and meaningful, as if he was supposed to be spending time with a brother instead of with a woman who didn't love him the way he loved her. The two-week journey seemed so liberating and energizing that Franz and Kurt decided to extend their honeymoon—for two years and 53 countries!

The result is the bestselling memoir *Honeymoon with My Brother*, an inspiring tale about two distant brothers who exchanged heartache and the frequently unsatisfactory corporate life for a new look at the world and themselves. It's a book about escape, discovery, strengthening relationships, and grasping opportunity when life strands you at the altar.

About Heidi Boutique

heidi Boutique is located in North Scottsdale at 10428 E. Jomax Road, Suite 103. *heidi* carries more than 40 popular designer lines of women's clothing, accessories and lingerie. The boutique is conveniently located in the rolling foothills of Pinnacle Peak, surrounded by the scenic Sonoran desert. It is a destination for out-of-state visitors seeking the sunshine and amenities that the upscale community offers. *heidi* Boutique features personalized service from knowledgeable fashion experts who are committed to filling client's closets with fashionable clothes they adore. Whether it's personal shopping in the store, or at home, *heidi* Boutique's staff can help in any fashion situation. The boutique also offers special orders, monthly specials on the hottest items out of New York and Los Angeles, fashion advice and industry updates.

For more information, please visit www.heidiboutique.com or call 480.663.7777.

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